

Message Text

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ACTION EA-09

INFO OCT-01 ISO-00 PA-02 PRS-01 CIAE-00 INR-07 NSAE-00

SS-15 NSC-05 /040 W

-----170908Z 075157 /10

P R 170844Z FEB 77

FM AMEMBASSY TOKYO

TO USIA WASHDC PRIORITY

INFO SECSTATE WASHDC 5550

SECDEF WASHDC

CINCPAC HONOLULU

UNCLAS TOKYO 2284

USIAC

CINCPAC FOR POLAD

E.O. 11652: N/A

SUBJECT: WEEKLY HIGHLIGHTS

1. PSYCHOLOGICAL: NO TOPIC HAD UNDISPUTED MEDIA ATTENTION THIS PAST WEEK. INITIALLING OF THE GIFA FOR JAPAN PRODUCED A HIGHER VOLUME OF MEDIA FEATURES, ALL RELATIVELY UNEMOTIONAL AND RESPONSIBLE AND FOCUSED ON THE ADJUSTMENTS THAT WILL BE REQUIRED OF JAPAN'S FISHING INDUSTRY AND CONSUMERS. LESSER, BUT PERSISTENT ATTENTION HAS GONE ALSO TO THE QUESTION OF WHETHER U.S. POLICY ON NUCLEAR FUEL WILL BLOCK JAPAN'S TRY FOR A SELF-SUFFICIENT "NUCLEAR FUEL CYCLE." THE 2/17 DAILY "ASAHI" REPORTED THAT ITS EARLY FEBRUARY POLL OF OVER 2500 ADULTS NATIONWIDE FOUND POPULAR SUPPORT FOR THE FUKUDA CABINET TO BE THE LOWEST EVER FOR A NEWLY FORMED CABINET: 28 PERCENT SUPPORT AND 34 PERCENT NON-SUPPORT. NEW CABINETS HAVE ALWAYS STARTED WITH BIG PLUS RATINGS.

2. IMPRESSIVE FAREWELL TO HASEI: RETIRING SAPPORO AC SENIOR FSL HASEI WAS HONORED AT AN SAC RECEPTION WITH 183 GUESTS, INCLUDING UNCLASSIFIED

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CPAO MILLER AND EVERY TOP LEADER IN HOKKAIDO: THE GOVERNOR, SAPPORO'S MAYOR, UNIVERSITY PRESIDENTS, BANKING LEADERS, MEDIA LUMINARIES, ETC. THE GOVERNOR AND MAYOR GAVE LONG SPEECHES PRAISING HASEI'S 25-YEAR SERVICE AND THE AC'S ACHIEVEMENTS DURING THIS PERIOD. IN THE SAC-PRODUCED PHOTO TRIPTYCH ON HASEI'S CAREER AND AC HISTORY, MANY OF THE GUESTS SAW THEMSELVES IN YOUNGER DAYS--EVEN AS UNIVERSITY STUDENTS.

3. PROGRAM:

A. TWO-STAGE FLOW AGAIN: CURRENT ISSUES OF THE INFLUENTIAL LABOR AFFAIRS MONTHLY "GEKKAN RODO MONDAI" ARE CARRYING THE SERIALIZED REPORT OF 1976 IVP GRANTEE YOSHIYUKI EMOTO, EDITORIAL WRITER FOR THE DAILY "SANKEI", ON THE AMERICAN LABOR MOVEMENT. IT DRAWS HEAVILY ON EMOTO'S INTERVIEWS WITH AMERICAN LABOR FIGURES, INCLUDING GEORGE MEANY, DURING THE GRANTEE'S U.S. VISIT.

B. PROMOTING AC ON PRESIDENT'S COATTAILS: AT THE TIME OF THE PRESIDENTIAL INAUGURAL, THE OSAKA AC HELD A FOUR-DAY MULTI-MEDIA EXHIBIT ON THE THEME "MEET JIMMY CARTE", WITH ALL THE AVAILABLE MATERIALS--PRINTED MATERIALS AND VTRS--ON THE NEW PRESIDENT. PUBLIC NOTICES IN SIX LOCAL PAPERS AND POSTERS AROUND TOWN HELPED BRING IN A TOTAL OF 216 PEOPLE (ABOUT 20 PERCENT ARS MEMBERS) FOR THE PROGRAM. THE AC USED THE OCCASION TO ROUTE VISITORS THROUGH THE LIBRARY AND ENCOURAGE THEIR SIGNING UP. THE RESULT WAS A 70 PERCENT INCREASE IN LIBRARY ATTENDANCE, 52 NEW LIBRARY REGISTRATIONS AND 21 BOOKS CIRCULATED OR RESERVED.
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Message Attributes

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SAS ID: 3287683
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Status: NATIVE
Subject: WEEKLY HIGHLIGHTS
TAGS: PFOR, SOPN, JA
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